

Welcome and thank you for your interest in the Midland Theatre, one of downtown Kansas City's most treasured buildings!

Built in 1927 and listed on the National Register of Historic Places, the Midland recently reopened as an AEG Presents venue featuring concert quality sound and lighting and a customizable tiered floor. These new additions enhance the historic ambiance providing a premium experience for your guests.

From award ceremonies to business meetings and cocktail receptions, the Midland Theatre adds elegance and energy to your next event!

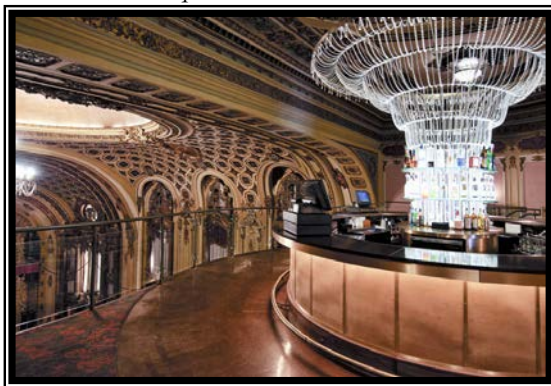
Main Theatre

With seven level tiers, a variety of seating and setups are available to accommodate your event needs. The built-in stage offers over 2,000 square feet of event space for entertainment and programming. The Grand Lobby has over 6,000 square feet of available space, including a second floor mezzanine, perfect for cocktail hours and silent auctions. Capacities:

- Banquet – 450 ppl seated at 60" rounds; 600 ppl seated at rented 72" rounds
- Cocktail Reception – mix of cocktail tables and buffet stations for up to 1,500 ppl
- Theatre Set – 1,241 floor seats, 857 balcony seats, 138 loge built-in banquette seating

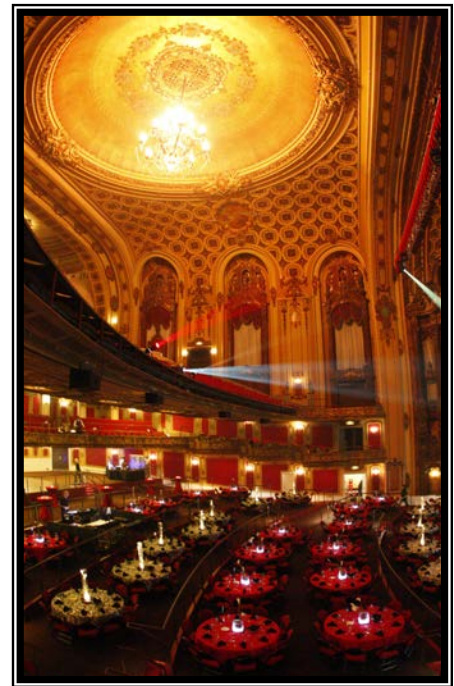
Midland Theatre included amenities:

- All day access to venue
- Beautiful built-in bars
- Dressing rooms
- Freight elevator access
- On-site Events Manager
- 1,700 sq ft dance floor
- 56 (60") round banquet tables
- 20 (6') rectangle tables
- 15 (30") high-cocktail tables
- Plush theatre chairs
- Hardwood portable bars
- Bar glassware (limited amount)



Chandelier Bar

The Chandelier Bar highlights the entire top floor of the main theatre and features a full-circle bar surrounding a large inverted chandelier for a cocktail reception for up to 100 guests.



Midland Theatre Space Rental:

Summer Months ~ May – September

Sunday-Thursday - \$5,000

Friday & Saturday - \$6,000

Winter Months ~ October – April

Sunday-Thursday - \$7,500

Friday & Saturday - \$8,500



Audio/Visual:

The below listed production amenities are included with the venue rental. Theatre technical equipment specs are available upon request.

- Built-in concert quality sound system
- Dynamic lighting system & design
- 2,000 sq ft stage
- Wireless and wired microphones
- Video monitors to run image loop
- Production manager to coordinate entertainment & program
- Building Marquee message
- Basic Wi-Fi for Client usage

A/V Required and Optional Items:

As an AEG Presents venue, we have an in-house professional production team to work with you to elevate your program and bring your event vision to life! Technicians and Union Stagehands are required of all events. Our Events Manager will meet with you to discuss your program needs.

- Sound and Lighting Technicians \$850
- Monitor Technician \$425, TBD based on program needs
- Union Stagehands starting at \$1625
- Optional 37'x19' on-stage video screen, 12k lumens projector and video technician \$1650
- Optional Acrylic Podium \$250, Confidence Monitor \$625, Gobo Creation \$100 & Fixture \$50
- Optional Dedicated Wi-Fi for Guest usage and Hardline Internet for registration \$250-\$3750 based on needs

Miscellaneous Services:

- Catering booking and coordination
- Lounge furniture rental
- Coat Check
- Entertainment booking
- Red carpets, search lights
- Photobooth

Layout and Set up:

The Midland Events Manager will work with you to create a custom layout to fit your event needs. Housekeeping is provided for a flat \$500 for the setup, throughout and cleanup of your event. Security personnel are provided by the Midland, with a required minimum of 5 for a flat \$625. Additional security and/or ushers are determined based on event needs.

A'List Lounge

Located on the fifth floor of the Midland Theatre, the A'List Lounge showcases dramatic views of the city. This unique space accommodates groups from 50-150. Use in combination with the Chandelier Bar to push capacities to 250.

A'List Lounge Rental ~\$2,000



Alcohol:

The Midland Theatre provides all alcohol and beverages, as well as the bartending staff at \$50/hr/bartender. Below is a list of bar packages. The Midland Theatre Events Manager will visit with you about options and package combinations.

Bar Packages are based on a two-hour minimum
and include Non-Alcoholic Beverages
*Shots not included in bar packages.

Wines & Domestic Beers \$15
Each Additional Hour \$5

Wines, Domestic & Premium Beers \$18
Each Additional Hour \$6

Call Cocktails, Wines, Domestic & Premium Beers \$21
Each Additional Hour \$7

Premium Cocktails, Wines, Domestic & Premium Beers \$24
Each Additional Hour \$8

Top Shelf Cocktails, Wines, Domestic & Premium Beers \$27
Each Additional Hour \$9

Drink Tickets & On-Consumption Packages available.

Bar Beverage List, Wine-by-the Case List
and Specialty Cocktails List available by request.

Parking:

The Midland Theatre is located at 1228 Main Street in the Power and Light District. Convenient garage parking is located at 151 E.13th Street between Grand and Walnut. Evening parking can be included on your contract at a flat \$3/car (daytime \$8/hr), and free to your guests. A second garage located next to the building is available for prearranged parking at \$15/car with a minimum 150 car guarantee.

The Midland is a short walk from the Kansas City Convention Center, most downtown hotels and is on the KC Streetcar line. The Power & Light District is bounded on the east by Grand Boulevard, the south by Truman Road, the west by Baltimore Ave. and the north by 12th Street.

Deposit and Service Charge:

A non-refundable deposit in the amount of the space rental is due to book the venue date. A 21% service charge is applied to all items except tax.

Through a meeting or phone call, the Midland Director of Sales will create an Estimate for your event based on your specific details. We look forward to working with you!

Reviews:

“We’ve heard such fabulous reviews from all our guests – they loved the Midland. It was a night for them to remember and we are thrilled. Each of you at the Midland did a remarkable job on our behalf and I can’t tell you how grateful we are.” – Maggie E.

“Many thanks for all your help. It was a terrific event and The Midland was a perfect venue for it. I look forward to the prospect of other events at The Midland.” - Jim H.

“I just wanted to directly thank you for your assistance, skill, and patience with us in putting together and pulling off our highly successful event. I am being completely honest when I say that there is NO WAY that we could have hosted such an awesome event without your partnership. I look forward to the next opportunity that we have to work together again.” – Jeff B.

“Thank you so much to the Midland team for your awesome work on our event. I really appreciate you lending your expertise and organization; you played a key role in helping us raise a record amount this year!” – Allison A.

“Thank you so much to the Midland staff for their hard work and amazing service provided to us. You all put such a great touch on our event by making every guest feel special.” – Kali N.

“Thank you so much for all of your hard work and help planning our fall party! It went off perfectly and I am so thankful for all that you did to make it happen. The Midland team is a pleasure to work with and do a fabulous job!” – Sara H.

“You guys were the best venue we have ever worked with! Not only was it successful fundraising-wise but working with you made my job so much easier. Everything went smoothly. Everyone LOVED the venue. They said it was by far the best one yet.” – Michelle R.